

Richard Llewellyn – Front-End Developer and Designer

Phone: 07538 820 382 | Email: richard.lee.llewellyn@gmail.com | London, SE25 4BJ

LinkedIn: [/richard-lee-llewellyn](#) | Portfolio: [richllew.dev](#) | GitHub: [/RichLlew182](#)

A skilled front-end developer based in London with expertise in website design, UX/UI, prototyping, typography, branding, and motion graphics. Quick to learn and self-motivated, I bring creativity and attention to detail to every project. My confidence enables me to thrive both independently and as part of a team, consistently delivering reliable and high-quality results.

TECHNICAL SKILLS

JavaScript ES6+, CSS3, HTML5, React, Node, jQuery, Bootstrap, Tailwind CSS, Framer Motion, Git, GitHub, Figma, Adobe Photoshop, Adobe Illustrator, Adobe After Effects

PROJECTS

DevOps | [/RichLlew182/DevOps](#) | [devopps.app](#)

Summary: A comprehensive platform for developers and engineers to discover job opportunities and create profiles to attract potential employers

Role: Designer and Front-End Developer

Tools: React, Tailwind CSS, Next UI, NPM, API, Figma, Git

The Pursuit of Hobbyness | [/RichLlew182/the-pursuit-of-hobbyness](#) | [github.io/the-pursuit-of-hobbyness](#)

Summary: An innovative web application designed to inspire users in discovering and embracing new hobbies.

Role: Designer and Front-End Developer

Tools: HTML, CSS, JavaScript, jQuery, API, Bootstrap, Figma, Git

Webdadi | [Design System](#) | [www.webdadi.com](#)

Summary: A website design for an online platform offering both CRM solutions and website templates.

Role: Designer and Front-End Developer

Tools: CMS, CSS, JavaScript, Bootstrap, Figma

EXPERIENCE

Senior Designer | Webdadi | April 2019 – Present

- Undertook a significant overhaul of the Webdadi website, employing Figma and atomic design methodology to redesign every element from scratch. This resulted in a notable increase in leads and conversions.

- Led the naming and logo design process for our CRM software; Via, while also conceptualising and creating the Atom website template, which has since become the flagship design adopted by 100% of our clients and endorsed exclusively by our sales team.
- Designed and developed websites for prominent UK estate agents, including Symonds & Sampson, John D Wood & Co, Pedder, Cooper & Tanner, Greenslade Taylor Hunt, and many more.
- Provided mentorship to junior designers and played a pivotal role in creating brand guidelines for Webdadi, ensuring a cohesive visual identity.
- Managed all ongoing projects using Wrike, ensuring efficient communication and timely delivery across the board.

Junior Designer | Webdadi | London, UK | January 2017 – April 2019

- Advanced to the role of Graphic Designer, taking over the design and building of website templates - a task previously managed by the development team - by self-learning CSS.

Helpdesk Technician | Webdadi | London, UK | March 2015 – January 2017

- Started as first-line support on the Helpdesk, using Salesforce to manage client issues and inquiries related to websites and software.
- Simultaneously, handled minor design tasks, including creating sales brochures and business cards.

Graphic Designer | Snappy Snaps | London, UK | February 2011 – March 2015

- Designed logos, business cards, leaflets, and posters for individuals and businesses, as well as preparing PDF artwork for high volume print suppliers.
- Photo restoration and retouching, as well as digital and film printing.
- Designed and produced photo-gifts, such as T-shirts, mugs, placemats etc.
- Customer Service and Sales.

Awards Production Assistant | D&AD | London, UK | February 2010 – June 2010

- Handled the collection and storage of award entries, addressed queries from entrants, and performed data entry tasks.
- Aided in setting up the D&AD awards show at Olympia London, and assisted juries when judging award entries.

EDUCATION

- Certificate, Front-End Web Development | EDX | Online Course | November 2023 – March 2024
- Advertising Workshops | D&AD | London, UK | August 2010 – October 2010
- BA (Hons), Advertising Design | University of Wales | Newport, UK | 2006 – 2009
- A Levels in Graphic Design, Accounting, Media Studies | NPT College | Neath, UK | 2004 – 2006
- 9 GCSEs A - C Grade | Llangatwg Comprehensive School | Neath, UK | 1999 - 2004